

TOP BUSINESS TRENDS

2023-2033

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"The only way you can predict the future is
to build it"

“
Alan Kay

Contents

Message from the CEO	3
Introduction	5
What is the Future of Business?	7
Top Trends	9
Artificial Intelligence	12
Sharing Economy	14
Gig Economy	16
Online Courses	18
Drones	21
Mobile Commerce	23
Blockchain	25
Ecommerce	28
Social Media	30
Virtual Reality	32

THE NEXT 10 YEARS

In the next ten years, businesses will have to adapt to changing technologies and consumer trends in order to stay afloat. Technologies such as artificial intelligence and blockchain will become more prevalent, and businesses will need to find ways to incorporate them into their operations.

Additionally, consumers will become increasingly interested in sustainable practices, and businesses must find ways to meet these demands. By staying ahead of the curve and being responsive to consumer trends, businesses can ensure that they are well-positioned for the future.



Loay Dirar
Director Strategy &
Transformation/Founder

The background is a complex digital landscape. It features a dark blue and black color palette with various geometric shapes like triangles and polygons. Scattered throughout are numerous small, colorful circles in shades of blue, red, white, and yellow. Faint, glowing lines resembling circuit traces or data paths are visible. Some numbers, such as '4.3621', '5.4811', '0.6309', and '1.2661', are displayed in a digital font. A prominent feature is a large, glowing, multi-colored sphere or cluster of points in the center-right area.

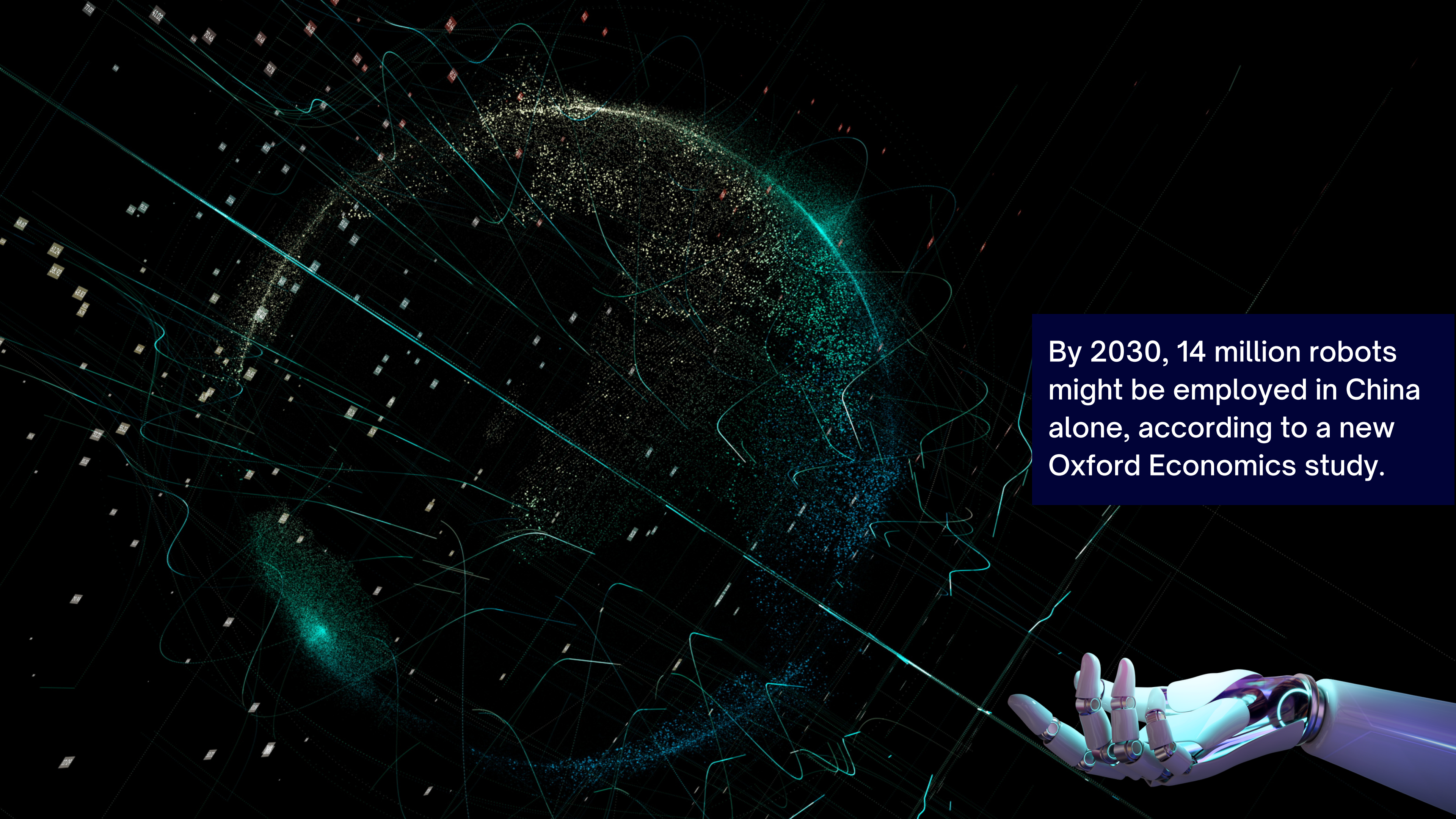
INTRODUCTION



How Technology is Changing the Way We Do Business

Technology is changing how we do business, and businesses that don't adapt will be left behind.

In this report, we'll explore how technology is reshaping the business landscape and will also provide a prediction of the top 10 trends that may be expected to take the lead in the next ten years.



By 2030, 14 million robots might be employed in China alone, according to a new Oxford Economics study.

What is the future of business?

The future of business is unknown, but there are several potential paths it could take. One possibility is that businesses will become even more automated, with machines taking over many of the tasks currently done by human employees. This could result in mass unemployment, as machines can do the work faster and cheaper than people.

Another possibility is that businesses will become even more focused on data and analytics, using the information to make better decisions and stay ahead of the competition. In this case, businesses will need employees skilled in data analysis who can use the massive amounts of data collected.

Finally, it is also possible that businesses will become more socially responsible, choosing to prioritize sustainability and social impact over profit. In this case, businesses would need employees passionate about making a difference, especially in caring for the planet earth.



TOP TRENDS



Top Business Trends

There are many business trends that will dominate in the next 10 years. Some of these include the following:

1. The increasing use of AI and Automation in business.
2. The growth of the sharing economy.
3. The rise of the gig economy.
4. The increasing popularity of online courses.
5. The increasing use of drones in business.
6. The growth of mobile commerce.
7. The increasing use of blockchain technology in business.
8. The growth of e-commerce.
9. The growth of social media marketing.
10. The increasing use of virtual reality in business.

"What all of us have to do is to make sure we are using AI in a way that is for the benefit of humanity, not to the detriment of humanity"

“
Tim Cook
”



AI

1. The increasing use of AI and Automation in business:

As businesses continue to increase their use of artificial intelligence and automation, workers are beginning to feel the pressure.

With machines now able to do many tasks once done by human workers, the future workforce must equip themselves with the skillset required to do more complex and creative tasks.

While this shift can be challenging, it is ultimately rewarding, allowing employees to use their unique talents and skills in new and innovative ways.

According to a research conducted by Accenture and Frontier Economics, it's expected that by 2035, AI will boost economic growth by an average of 1.7% across 16 industries, with information and communication, manufacturing, and financial services leading the way.

SHARING ECONOMY



2. The growth of the sharing economy:

The sharing economy is a model of economic activity that enables people to share access to goods and services. This model has been made possible by the development of online platforms that allow people to connect to share resources.

The growth of the sharing economy is a result of the widespread use of the internet and the development of mobile technologies.

In 2014, the value of the sharing economy was \$15 billion, projected to reach \$320 billion by 2025 and \$1 trillion by 2035.

GIG ECONOMY



3. The Rise of the Gig Economy:

The gig economy is on the rise. According to a recent study, the number of people working in the gig economy has increased by 43% in the past three years.

This is due in part to the growth of online platforms that allow people to find short-term work opportunities.

The gig economy workforce is expected to triple from 7.7 million in 2021 to 23.5 million in 2030, following an exponential growth trajectory.

A young girl with dark hair in a ponytail, wearing large white headphones, is focused on a laptop screen. She is holding a red pencil and has her hand on the laptop trackpad. In the background, there is a colorful pencil holder with several pens. The scene is lit with soft, warm light, suggesting an indoor setting like a home office or study.

ONLINE COURSES

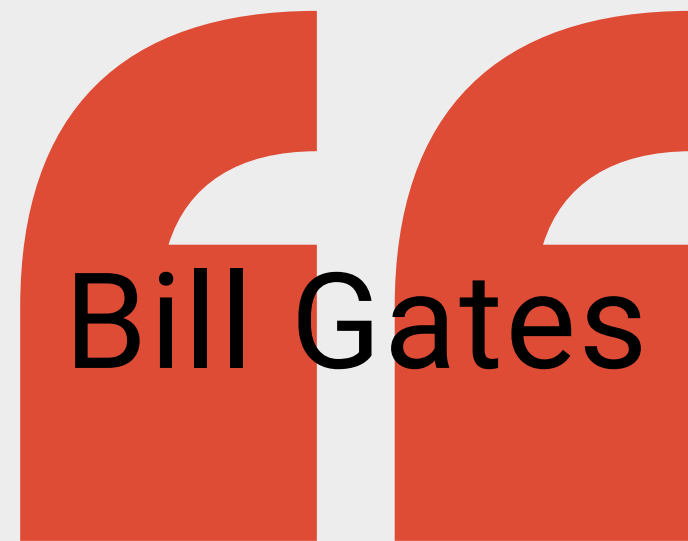
4. The Increasing Popularity of Online Courses:

Online courses are becoming more and more popular as more and more people are turning to the internet for education.

This is likely due to the many benefits that online courses offer. For one, online courses are typically more affordable than traditional courses. In addition, online courses often provide more flexibility than conventional courses, which is particularly appealing to busy students.

In 2021, the worldwide e-learning market was valued at \$215 billion. It is anticipated to reach USD 750 billion in value by 2032.

"Drones overall will be more impactful than I think people recognize, in positive ways to help society"





DRONES



5. The Increasing use of Drones in Business:

Drones are becoming more and more popular in business. Drones can be a great way to save money and time, and they can also provide a lot of benefits for businesses.

There are many different ways that businesses are using drones, from delivering packages to providing aerial footage for marketing purposes.

The drone market is expected to generate more than \$500 billion in revenue by 2030.

MOBILE COMMERCE



6. The Growth of Mobile Commerce:

The growth of mobile commerce is astounding. It has become one of the most popular shopping methods in just a few years. This is due, in part, to the convenience of being able to shop anywhere, anytime.

Additionally, shoppers appreciate the ability to compare prices and read reviews on the go.

In 2021, the global mobile commerce market was valued at USD 267.84 billion, and it is expected to grow to 1.5 trillion dollars by 2032.

**"Everything will be tokenized and
connected by a blockchain one day"**

FE
Fred Ehrsam



BLOCKCHAIN

7. The Increasing use of Blockchain Technology in Business:

As blockchain technology continues to grow in popularity, more and more businesses are starting to explore its potential applications.

Blockchain has the potential to streamline a wide variety of business processes, from supply chain management to data security.

From 2022 to 2032, the global blockchain technology market is expected to grow at a compound annual growth rate of 85.9%, reaching USD 1,531.54 billion.

E0COMMERCE



8. The Growth of E-Commerce

E-commerce has grown significantly in recent years. This is due in part to the growth of the internet and the increasing number of people who are using it.

Additionally, more customers and companies are already interacting in the metaverse, which will replace conventional shopping and make it easier for individuals to enjoy the entire shopping experience and complete transactions online.

A new report from McKinsey has just been released that studies how consumers and businesses use the metaverse today and what the future may hold. By 2030, the metaverse will be worth \$5 trillion, according to the report.

SOCIAL MEDIA



9. The Growth of Social Media Marketing:

The growth of social media marketing has been incredible in recent years. Platforms like Facebook, Twitter, and Instagram offer businesses great opportunities to connect with customers and promote their products and services.

Businesses that are looking to grow their online presence should consider using social media marketing. It can be a great way to connect with more customers and promote your business.

In 2020, the global digital advertising industry had grown at a compound annual growth rate (CAGR) of 15.7% since 2015, when its worth was estimated to be around \$374.2 billion.

The market is anticipated to expand at a rate of 15.5%, from \$374.2 billion in 2020 to \$1.5 trillion in 2032.

VR



10. The Increasing use of Virtual Reality in Business:

Virtual reality technology is becoming more and more commonplace in business settings. It can be used to create virtual models of products, provide virtual customer service, and to train employees.

Virtual reality offers a more immersive experience than other forms of technology and can be used to create a more realistic simulation.

New VR 8K headsets will be available by 2030. 8K resolution will provide a clearer image, eliminating pixelization when observing objects up close.

generating greater growth

